

DIANNE BISCHOFF JAMES

Life Reboot Expert

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Media Kit

The Real Brass Ring: Change Your Life Course Now by Dianne Bischoff James

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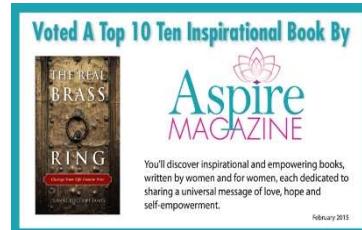
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Publisher: Red Wheel/Weiser- Turning Stone Press

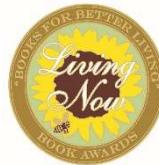
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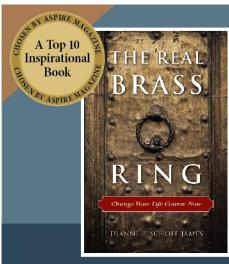


A Top 10 Inspirational Book:
chosen by Aspire Magazine



Awards: Living Now Book Award
BellaOnline Book Award





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Book Description- *The Real Brass Ring: Change Your Life Course Now*

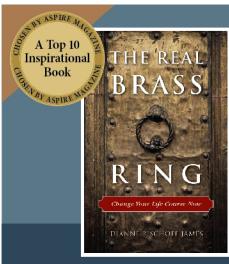
The Real Brass Ring takes “The Secret” on a high-speed road test in a tale of midlife transformation in the real, flesh-and-blood world of contemporary Chicago. It is the story of a “midlife reboot,” a raw, unfiltered journey of enlightenment that illustrates a woman’s daunting personal reinvention and the rewards of fearlessly pursuing a life’s true calling.

Published by Red Wheel/Weiser’s Turning Stone Press Division www.redwheelweiser.com, *The Real Ring- Change Your Life Course Now* won an international, 2014 bronze **Living Now Book Award** in honor of the year’s best books for better living. The book was also received a 2015 Gold **BellaOnline EBook Award** for outstanding literary achievement. **Aspire Magazine** also chose the book as a **Top 10 Inspirational Book** in 2015. The book is available at Amazon.com, Barnesandnoble.com and Red Wheel/Weiser.

This dynamic tale takes “*The Secret*” on a high-speed road test in a tale of midlife transformation in the real, flesh-and-blood world of contemporary Chicago. It is the story of a “midlife reboot,” a raw, unfiltered journey of enlightenment that illustrates a woman’s daunting personal reinvention and the rewards of fearlessly pursuing a life’s true calling. “In midlife, I’d opened Pandora’s Box, the raw, ugly truth hidden behind the well-crafted, ornate parade that I called ‘my life.’ I was not proud of myself or of what I’d accomplished. Instead, I was horrified and ashamed of the lies surrounding my big house, marriage, and the monstrously false trappings of the North Shore. This was not me. I inch-wormed my way through the muck. I stood toe-to-toe, facing the most powerful of all questions: ‘Who am I and what did I come here to do in this lifetime?’”

Dianne Bischoff James Short Bio

Dianne Bischoff James MS is a bestselling author, speaker and Life Reboot coach who educates clients in the latest techniques for manifesting and transforming their hearts, minds and bodies for optimal authentic living. Having found herself completely off track, she lost 60 pounds, left a highly successful but exhausting executive corporate career, rid herself of depression, conquered debilitating health problems, pursued her passion as an actress, navigated a healthy divorce and survived the perils of an addictive relationship and co-created a new one, vital and real, all after 40. *The Real Brass Ring* was featured in *OM Times Magazine* and voted an *Aspire Magazine* Top 10 Inspirational Book. www.dianne.net



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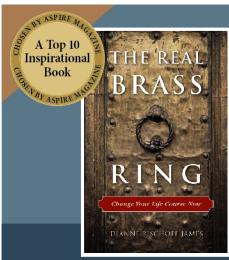


Dianne Bischoff James Full Biography

Dianne Bischoff James's is a teacher for the Western mind. Her journey and life experience are quite remarkable and inspirational. Having moved every few years growing up as her family pursued the American Dream, her quest for knowledge was insatiable. She became an avid reader, scholar, business consultant and leader in marketing communications. At the height of her success, she felt a terrible unrest and became despondent, depressed and riddled with physical pain. Dianne experienced her first enlightened moment in 1995 when she saw Sonia Choquette for a psychic reading. This event changed everything. Sonia warned, "You had better hurry up and grab at your real brass ring or soon it will be too late!" This grave message inspired Dianne to change every aspect of her life and also to seek the best practices for enlightened transformation and growth. Dianne lost 60 pounds, became a union actor, wrote a book and became a yogi to heal her body. Researching, Travelling across the country teaching and meeting with spiritual teachers, Dianne is on a mission to discover the best practices for rebooting lives with ease and grace.

According to Dr. Pat Baccili, "*Dianne's profound words of wisdom will speak directly to audiences regarding all areas of life and her accountable authenticity is what makes her the real deal. She has seen it all and been through it all and will tell it to you straight from the heart. Her sense of humor in telling stories and slight irreverence makes her even more real. Not only will she speak in the moment on a topic that people need to hear right then and there, but her presence alone and energy has a profound, long lasting influence.*"

Dianne Bischoff James MS is a Life Reboot Expert, bestselling author and leading authority on the subject of enlightened transformation. Her book, *The Real Brass Ring* has been featured in *OM Times*, chosen as a Top 10 Inspirational book by *Aspire Magazine* and received 2 international awards. In addition, her private coaching business has helped clients across the country manifest and transform their hearts, minds and bodies for optimal authentic. She is also a SAG actor with over 50 film and commercial credits and graduated magna cum laude from Northwestern University with an MS in Integrated Marketing Communications and has a B.A. in Psychology from Marquette University. In 1995, she launched Core Marketing Solutions, a branding consultancy located in Chicago and received both Platinum and Gold MarCom Awards in honor of corporate branding excellence.



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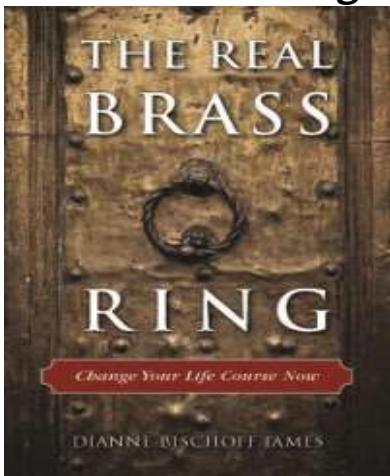
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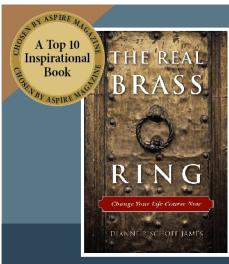


Dianne Bischoff James' Photos



The Real Brass Ring Cover





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Endorsements



"Dianne reminds us that it's never too late to bravely embrace our full potential and live our heart's desire. I strongly recommend this book if you are considering getting back in touch with your true life's purpose. It is a great companion."

Sonia Choquette, New York Times bestselling author of Your Heart's Desire



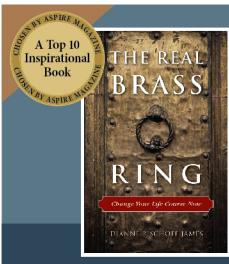
"I get to meet the most transformative movers and shakers in my now 11th year of radio. Dianne Bischoff James is one of those people. Dianne represents the millions who change the course and fearlessly step forward to living an EPIC life. She is one of the best in our field to help you transform, transmute, or simply love your life. Her conversation with me on the show was powerful, uplifting, and inspirational. This 'Midlife Reinventionist' invites us to move beyond the shackles of a mediocre life and retool it so that we thrive both inside and out. Dianne helps you get unstuck at any age and travel through life by discovering your infinite possibilities and the joy and abundance that follows when you make them real. Many of you know the feeling of being lost, disappointed, and living day-to-day. Say 'No' to all of that and 'Yes' to breaking free and living your authentic life with Dianne."

Dr. Pat Baccili, international radio host personality

The Real Brass Ring Availability

Amazon: http://www.amazon.com/Real-Brass-Ring-Change-Course/dp/1618520555/ref=sr_1_1?s=books&ie=UTF8&qid=1379984736&sr=1-1&keywords=the+real+brass+ring

Barnes and Noble: <http://www.barnesandnoble.com/w/the-real-brass-ring-dianne-bischoff-james/1116599190?ean=9781618520555>



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Interview Questions to Discuss

- 1) To what psychological mechanism do you attribute your “blindness” to your lack of authenticity and state of unhappiness before your fateful visit to Sonia?

- 2) Early in the book, you include a list of “The Shortcuts for Happy Living.” Can you talk more about a few of the Rules?
 - a. Rule #3 “Leverage Your Alignment”
 - b. Rule #5 “Manage Your Circle”
 - c. Rule #11 Learn Your Lessons

- 3) How do you release the issues from childhood that are holding you back? What’s the best way to unlock what’s holding us back from true success?

- 4) What do you mean by “pragmatic metaphysics”? In a way, that seems like a contradiction in terms.

- 5) When you started invoking the Law of Attraction in your life, you focused on manifesting parking spots and other mundane requests. How did you align the “real brass ring” concept with more serious goals?

- 6) You mention multiple times the “danger signals” you receive when you are going down a path that is probably not right for you. How much should we pay attention to those?

- 7) These are huge life-changing events that you detailed in the book, *The Real Brass Ring*. How did you handle the fear factor?

- 8) The romance with Jeff the manipulative alcoholic is classic codependence. Did you know you had a codependent side before? How do you manage that part of yourself?